

## For Immediate Release

**Contact:** Jessica Moore  
(845) 586-4848  
jmoore@faithconnect.org

**April 29, 2010**

### Ten Internationally-Acclaimed Leaders Speak in Margaretville

Margaretville, NY—All community private and public sector leaders, professionals, business owners and sales professionals are invited to attend the second annual Winner's Circle Leadership Day on Friday May 7, 2010. Come and recharge your creative batteries, receiving invaluable insight, knowledge and wisdom from sessions with ten internationally-acclaimed leaders at Catskill Mountain Christian Center, 629 Main Street, Margaretville. Nationally advertised as the Chick-fil-A Leadercast, this is a one-day leadership enrichment event broadcast LIVE from Atlanta, Ga. to hundreds of host sites throughout the nation. Speakers for the event this year include:

- **Jim Collins**, author of "Good to Great," "How the Mighty Fall" and co-author of "Built to Last"
- **Tony Dungy**, former head coach for the Indianapolis Colts, author and broadcaster.
- **John C. Maxwell**, leadership expert and best-selling author of "The 21 Irrefutable Laws of Leadership"
- **Ben Carson**, neurosurgeon and professor of Pediatric Neurosurgery at the Johns Hopkins School of Medicine
- **Chip Heath**, Author of "Made to Stick," Columnist for "Fast Company," and Stanford Professor
- **Jim Goodnight**, CEO of SAS Institute, Inc.
- **Ed Bastian**, president of Delta Air Lines
- **Connie Podesta**, expert in the psychology of human behavior and leadership development
- **Mark Sanborn**, best-selling author of The Fred Factor
- **Steve Uzzell**, award-winning corporate photographer and former staff member of National Geographic

The idea for the Chick-fil-A Leadercast was conceived ten years ago by Dr. John C. Maxwell, *New York Times* best-selling author and speaker. He wanted to combine his influential voice in the community with his desire to reach leaders at the heart level. What started out as a half day, classroom-format event with John Maxwell teaching has since become a full day, experiential conference featuring 10 authors, leadership experts and practitioners.

This is the second year the Leadercast is being hosted at Catskill Mountain Christian Center. The 2009 event attracted attendees comprised of business owners, prospective business owners, administrators, several senior high school students and two area employers sponsored their entire management staffs to attend. "The 2009 event was above any expectation I had," said Don Sharon, a retired law enforcement officer from Shandaken. "World class speakers right here in Margaretville giving specific examples of how to be successful leaders in business and life. I was able to attend and bring with me a friend who is a businessman in transition thanks to CMCC and the O'Connor Foundation's generous support. We were both inspired."

This year's program will focus on how individuals and teams can make a difference at work, at home and in the community. The ten speakers will speak on subjects such as connecting with others, standing out amid the competition, ideas for creative problem solving, leading in challenging circumstances, creating strong team cultures and how to avoid, detect and reverse decline.

"Leadership is about who you are within," said Bill George, Harvard Business School professor and author of "True North." "I think people don't get that. I think it's important to come and listen to leaders to reflect on the kind of leader you want to become." For more information about the Chick-fil-A Leadercast, visit [www.chick-fil-a-leadercast.com](http://www.chick-fil-a-leadercast.com). For local ticketing information, call 845-586-4848 or visit [www.faithconnect.org](http://www.faithconnect.org).

###